Executive Development For Your Team

Executive development is crucial to the long-term success of every organization. It's more cost effective to develop existing employees into leaders than to hire leaders from outside hoping they will be the right fit for the company.

Whether you are looking to build a high-performing team, to optimize your people's expertise, or to prepare the next generation of well-rounded leaders, investing in executive development just makes sense.

EXECUTIVE AGENDA

The benefits of developing your leaders from within:

- Increased ability to respond rapidly during challenging times in unpredictable business environments
- Increased employee engagement and reduced turnover
- Reduced costs, new lines of revenue and improved customer satisfaction

Avoid the costs of poor leadership

We're a Wisconsin-based executive development program that focuses on building confident leaders, critical thinkers and problem solvers.

It's a simple concept with exceptional results. We put inquisitive, non-competing professional peers together in confidential settings and help them learn from each other. We support them with the leadership and mentoring of a seasoned Group Chair or Executive Mentor.

Executive Agenda provides an unparalleled, real-time, pragmatic approach that provides a platform where business leaders can help each other learn, develop and improve their performance within the context of their specific organizations and circumstances. **And it works. Research shows that businesses, whose leaders participate in peer-learning organizations similar to Executive Agenda (EA), consistently outperform their competition.**

The formula is pretty simple: better learning = better leaders and better leaders = better results.

> **We've seen the confidence and commitment of our leaders grow since becoming Executive Agenda members. The value of membership has far exceeded my expectations.**
>
> Barb Lange, President - R & B Grinding Co., Inc.

Power the Performance of Your Executive Development Program

EA currently has more than 525 members in 40 different groups throughout Wisconsin. The criteria for membership in Executive Agenda include working in Wisconsin as a senior-level executive other than a president or CEO. While we have members from 340+ organizations of all sizes and industries, Executive Agenda's "sweet spot" tends to be private and public, for profit and not-for-profit organizations between $10 million and $250 million.

Ask about our "no strings attached" membership fee

(Fee per individual membership)

$1,295 quarterly *($5,180 annually)*

$150 one-time Enrollment Fee
for sponsored companies

$350 one-time Enrollment Fee
for non-sponsored companies.

Let's Have a Conversation

Ready to Get Started?

Contact us today to learn how Executive Agenda can help your organization achieve better retention, better leaders and better results.

EXECUTIVE AGENDA

www.ExecutiveAgenda.com

262-821-3600

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